



# Business and Enterprise

## What is Business and Enterprise?

Business and Enterprise focuses on the successful management of business and enterprise issues in personal, business, and social contexts. Students learn about the interrelationship between business, enterprise, and technology. They take a holistic approach to business, enterprise, and technology and their impacts locally, nationally, and globally.

Students develop an understanding of how the use of technology has created new and rapidly changing opportunities in many aspects of work and social living. They are able to appreciate how businesses influence local, regional, national, and global systems and institutions in the construction and operation of economic, social, technological, and environmental frameworks.

## Why study Business and Enterprise?

The study of Business and Enterprise enables students to develop an understanding of business and enterprise cultures and technological systems as they operate in and affect the global environment. Students have the opportunity to engage with innovations and ideas, as well as to reflect on current issues in business and enterprise and to make informed decisions. They also make and evaluate decisions about the allocation and management of resources to develop solutions that meet the needs of individuals, organisations, and communities. Students evaluate the impacts and effects of business, enterprises, and technology on the economy and the environment, and on the well-being and lifestyles of individuals and communities

## Course content of Business Studies

### Core Topic

- The Business Environment

### Option Topics

- Business and Technology
- Business and Marketing

## Assessment Components

Assessment in Business and Enterprise consists of the following components, weighted as shown:

School Based Component: 70%

- |                                                                                         |     |
|-----------------------------------------------------------------------------------------|-----|
| • Folio                                                                                 | 30% |
| <i>A folio of work will be completed over the year consisting of 4 - 6 assessments.</i> |     |
| • Practical                                                                             | 20% |
| • Issues Study                                                                          | 20% |
|                                                                                         | 30% |

**Externally Moderated Component: 30%**

- Report (Investigative Study)

*The Investigative Study incorporates applied knowledge from the core topics and the option topics studied. The investigation includes factors from both internal and external business environments. The investigative study should be up to a maximum of 2000 words.*

# Business and Enterprise continued

## Learning Requirements of the Course

At the end of the program in Stage 2 Business and Enterprise, students should be able to:

- understand the nature, role and structure of business and enterprise, locally, nationally and globally
- understand the relationship between business theory and practice and recognise and explain the conventions that apply in small business
- communicate in ways that are suitable for the business environment and for the purpose and audience, including by the appropriate use of information and communication technologies
- apply relevant business ideas and concepts such as business planning, product development, financial management and marketing;
- assess current trends, opportunities and issues that have an impact on business and enterprise
- evaluate the economic, ethical, social and environmental implications and consequences of business and enterprise practices in different contexts

## Future Pathways in Business and Enterprise

If you choose Business and Enterprise, you could consider the following occupations:

- Accounts Clerk
- Bank Officer
- Credit Officer
- Desktop Publisher
- Receptionist
- Sales Assistant
- Retail Buyer
- Telemarketer
- Telephonist
- Word Processor
- Office Administrator
- Settlement Clerk
- Secretary
- Travel Consultant
- Finance Clerk
- Insurance Agent
- Marketing Officer
- Records Manager
- Stock Broker
- Human Resources Officer
- Valuer
- Credit Officer
- Industrial Relations Officer
- Multimedia Developer
- Trade Analyst
- Hospital Administrator
- Business (Systems) Analyst
- Analyst (InfoTech)
- Accountant
- Economist

## Required Text(s) for subject

No prescribed text book.

## What are the prerequisites?

C+ in Year 11 Business and Enterprise or C average for the year.



TRINITY COLLEGE  
Senior

## Contact Details

For more information about studying Year 12 at Trinity College Senior, please contact the Head of Year 12 on 8523 8705 or visit: [www.trinity.sa.edu.au/curriculum/index.htm](http://www.trinity.sa.edu.au/curriculum/index.htm)

## Further Information

More information about SACE may be obtained from the SACE Board of South Australia webpage at: [www.sace.sa.edu.au](http://www.sace.sa.edu.au)